

SKATE CENTRAL

NEW!

**HOT
OFF THE
PRESSES!
NO. 1
FIRST EDITION
ROAD RASH
COMIX**

**SC8 COMIX
UNLEASHES
8 WILD AND CRAZY
SKATERS WHO
THINK THEY CAN
DRAW!**



**"A HILARIOUS ROMP
THRU THE INNER
SANCTUM OF
SKATING!"**
- N.Y. TIMES

"YUK, YUK, YUK!"
- Variety

**"STOP, MY SIDES
ARE HURTING!"**
- READERS DIGEST

"BUY, BUY!"
- FORBES

"CRAZY"
- MAD

ON SALE NOW!

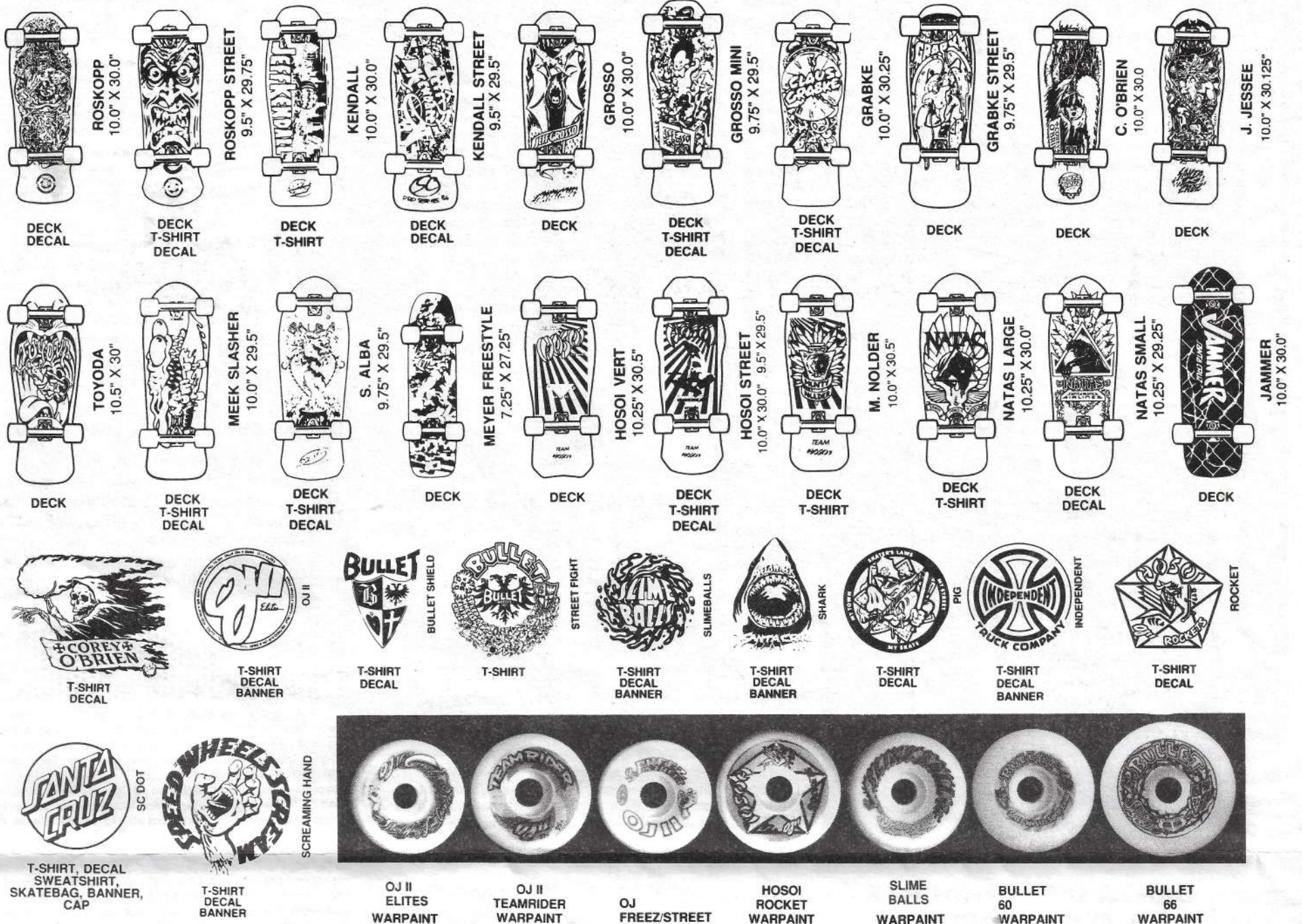


SANTA CRUZ PRODUCTS ALSO AVAILABLE AT YOUR LOCAL DEALER!





SKATE CENTRAL P.O. BOX 1476, SOQUEL, CA. 95073 (408)475-4110



SANTA CRUZ PRODUCTS ALSO AVAILABLE AT YOUR LOCAL DEALER!

SANTA CRUZ SKATEBOARDS

7/PLY MAPLE DECK.....	\$42.00
Roskopp	Roskopp Street
Kendall	Kendall Street
Grosso	Grosso Mini
Grabke	Grabke Street
Meek Slasher	S. Alba
C. O'Brien	Jessee
Meyer Freestyle	Toyoda
BLACKTOP SERIES LIMITED DECK	\$46.00
Kendall Street	Hosoi Street
Roskopp Street	Natas-SMA small
Call us for other deck designs!	

JAMMER.....	\$30.00
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HOSOI SKATEBOARDS

EACH DECK.....	\$42.00
Hosoi Vert. Hosoi Street.	
Hosoi Street Mini, M. Nolder	

NATAS - SANTA MONICA AIRLINES

EACH DECK.....	\$42.00
Natas Kaupas - small & large	

SPEED WHEELS SANTA CRUZ

(Specify hardness and color)	
SET OF 4 WITHOUT BEARINGS	\$25.00
SET OF 4 WITH BEARINGS	
AND SPACERS.....	\$33.00
OJ II 60mm - 92, 95, 97A	
OJ II Freez/Street 57mm - 92, 95, 97A	
OJ II Teamrider 57mm - 92, 95, 97A	
OJ II Teamrider 61mm - 92, 95, 97A	
Hosoi Rocket 61mm - 92, 95, 97A	
Bullet 60mm - 92, 95, 97A	
Bullet 66mm - 92, 95, 97A	
Slimeballs 60mm - 92, 95, 97A	

TRUCKS (Indicate size and color)

INDEPENDENT	Price per truck
101mm Silver.....	\$11.00
149mm Silver.....	14.00
159mm Silver.....	15.00
169mm Silver.....	16.00
215mm Silver.....	18.00
VENTURE	
8 3/4" Silver.....	11.00
8 3/4" Black, White, Red, Blue..	12.00
GULLWING	
Pro III - Econ 8 1/2".....	13.00
Pro III - Econ 9", silver.....	14.00
9" Rainbow Colors.....	18.00
Phoenix.....	19.00

CUSTOM COMPLETE SKATEBOARDS

FULLY ASSEMBLED.....	\$115.00
Any deck, truck, wheel listed, bearings	
hardware, griptape, riserpads,	
FREE assembly.	

SPECIAL COMPLETE SKATEBOARDS

JAMMER LARGE.....	\$65.00
Includes Independent trucks, Santa	
Cruz Speed Wheels, bearings, hard-	
ware, griptape, riserpads, FREE	
assembly. (Sorry no substitutes)	



(408)475-4110

PLASTICS

(Indicate size, color and deck to fit)

Nose.....	2.00
Nose Lip.....	3.00
Ugly Nose Rail.....	3.00
Santa Cruz Rails (2).....	5.00
Ugly Stix Rails (2).....	5.00
Big Ugly Stix Rails (2).....	6.00
Bird I Lapper.....	5.00
Bird II Lapper.....	5.50
Indy Grindmaster, thick	2.50
Cell Block 3/16", 9/16" (ea.)	.50
Cell Block III, 3/8".....	2.00

ACCESSORIES (specify amount)

Santa Cruz Rip Grip, small (ea)	.50
SC Rip Grip medium.....	.50
SC Rip Grip large.....	1.00
Griptape per foot, black.....	3.50
Independent Speedrings (8)	2.00
Snap Urethane Cushions (4).	2.00
SKF Bearings (each).....	1.25
Bearing Spacer (each).....	.20
Skate Wrench.....	3.00
Truck Mounting Hardware (ea)	.20
T-Bolt/Sex Bolt (each).....	.20

T-SHIRTS

(Indicate small, medium, large, ex-large)

SHORT SLEEVE.....	\$11.00
Santa Cruz Dot	Kendall
Independent Dot	Grosso
OJ II	Grabke
Bullet Shield	Slasher
Slimeballs	Natas
Shark	Pig
Roskopp	Street Fight
Hosoi	S. Alba
Screaming Hand	Nolder
C. O'Brien	Rocket

SWEATSHIRTS

(Indicate small, medium, large, ex-large)

HOODED Santa Cruz.....	\$26.00
CREW NECK Santa Cruz/Indy	\$20.00
LIMITED SUPPLY -Phone orders only.	

SAFETY EQUIPMENT

(Indicate small, medium, or large)

PROTEC	
Sidecut Helmet.....	\$35.00
Sidecut Helmet liner only.....	12.00
RECTOR	
Knee Proformer.....	17.00
Knee Regular.....	30.00
Elbow Regular.....	25.00
Recaps - Short.....	5.00
Recaps - Long.....	6.00
Riot gloves.....	18.00
Wrist guards.....	19.00
SMITH.	
Gloves.....	20.00
Recaps.....	7.00

SANTA CRUZ SKATEBAGS

Small.....	10.00
Large.....	17.00

CONTEST BANNERS

EACH.....	10.00
Santa Cruz	Hosoi
Independent	Slimeballs
OJ II	Shark
Screaming Hand	

PAINTER'S CAPS

ONE SIZE FITS ALL.....	5.00
Santa Cruz, Independent, Hosoi	

POSTERS

EACH.....	2.00
Roskopp, S. Alba, Kendall,	
Grosso, J. Jessee, Hosoi,	
Grabke, C. O'Brien, Natas	

DECAL GRAB BAG

20 ASSORTED PREPACK.....	5.00
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DECALS

(Indicate small, large or ex-large)

SMALL.....	2/\$1.00 or .60 ea.
Santa Cruz Dot small	
Santa Cruz 5" Strip	
Santa Cruz Stretch small	
Santa Cruz Foil Strip	
Independent Circle small	
Independent Bar	
Independent Foil Circle small	
Independent Foil Circle medium	
Independent Bar & Cross	
OJ II small	
OJ II Foil small	
OJ II Foil medium	
Bullet Bird small	
Slimeballs small	
Psychotic Eyes small	
Shark small	
Pig - Skater	
Thrasher Magazine small	
Screaming Hand small	

LARGE.....\$90

Santa Cruz Dot large	
Santa Cruz Oval	
Santa Cruz 10" Strip	
Santa Cruz Stretch large	
Santa Cruz Foam Deck	
Independent Circle large	
Independent Mylar Circle large	
Independent Foil Circle large	
OJ II large	
Bullet Bird large	
Slimeballs large	
Slimeballs Foil large	
Psychotic Eyes large	
Shark large	
Road Rider	
Rip Grip	
Roskopp Face	
Roskopp Terminator	
Kendall Graffiti	
S. Alba	
Grosso	
Grabke	
C. O'Brien	
Slasher	
Hosoi	
Natas	
Thrasher Magazine regular	
Thrasher Skull	

EXTRA LARGE.....\$4.00

Santa Cruz, OJ II, Independent,	
Roskopp, Slasher, Grabke,	
Slimeballs	

PATCHES

EACH.....	\$2.00
Sant Cruz, Indy	

VIDEO

WHEELS OF FIRE \$30.00



VIDEO

"Wheels of Fire" has proven to be the most action packed, visually dynamic skateboard video to date.

Featured professional skaters are Rob Roskopp, Christian Hosoi, Natas Kaupas, Jeff Kendall, Steve Alba, Claus Grabke, Jeff Grosso and Keith Meek.

"Wheels of Fire" is the first full length skateboard video to be shot entirely on 16mm film, resulting in crystal clear action and super slow motion. The skateboard action is outrageous, taking place at skate spots never before seen on video. See the Love Bowl, backyard pools, Los Angeles streets, Arizona underground pipes, downtown Indianapolis, and the legendary Raging Waters "Boomer Ramp". The sound track is also outrageous, featuring skate rock from Claus Grabke and his band Eight Days a Week, JFA courtesy of Placebo Records, Frank Novicki and his surf guitar, and Screaming Lord Salba featuring Steve Alba. The skaters, action and the music all combine to form the hottest skate video ever to be seen. Available in VHS, Beta and PAL. Run time: 45 minutes.

STRANGE NOTES

Available from Santa Cruz Skateboards is "Strange Notes" a bi-monthly promotional 'zine (mini magazine). Each issue will feature an interview with a pro skater from Santa Cruz Skateboards, Hosoi Skateboards or Santa Monica Airlines. In addition, there are product reviews, skate scene coverage from around the world, and a healthy supply of interesting photos. The layout and format are unique, taking on an underground magazine look. FREE with every order, while supplies last!

SANTA CRUZ T-SHIRTS & ACCESSORIES

T-SHIRTS

All T-shirts are heavy, super stitched 100% cotton, printed on both front and back using the same hot graphics from our pro decks and decals.

SWEATSHIRTS

All hooded and crew neck sweatshirts are heavy, super stitched nine ounce 50/50 fabric, built for abuse and long wear. Like our t-shirts, all graphics are bright, multi-colored, long lasting and bold.

SKATEBAGS

Available in small and large, these tough nylon bags are perfect for carrying gear for skating, school, travel or storage.

BANNERS

Fashioned after pro contest banners, logos are printed on heavy reinforced paper cloth with hanging grommets in the corners. Perfect for the skate shop, local ramp or bedroom wall.

PATCHES AND DECALS

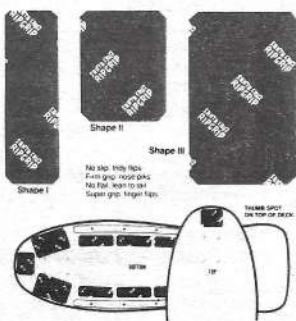
Skate patches are sewn from tough, heavy thread with a super stick adhesive backing for easy application on jackets, clothing, hats, skatebags, etc. Our brightly colored decals are printed on vinyl and mylar and cover the full pro deck line and product logos.

POSTERS

Full color 16" X 22" posters on glossy paper stock featuring our pro riders in action.

SANTA CRUZ RIP GRIP

Rip Grip is an "elite urethane" material used for hand grip. It's lightweight and grippy, even when moist and is available in three sizes designed for areas of the board where hands and fingers grab. It's flat, thin design allows for grip when and where you need it, without getting in the way or catching. Its instant stick flypaper adhesive stays on and the shapes allow for creative scissor cutting. Rip Grip has been a huge success and has quickly established itself as an essential addition to any skateboard for one simple reason: It works! Available in 3 sizes and assorted colors.



Rip Grip is for hand grip under nose and along rails where fingers grab.



SANTA CRUZ, HOSOI AND NATAS-SMA SKATEBOARDS

Our skateboard decks are laminated strong using the finest lightweight maple panels available and the most advanced laminating process. Year after year, our boards become stronger and more advanced as we research and test new laminating techniques, wood layups and materials.

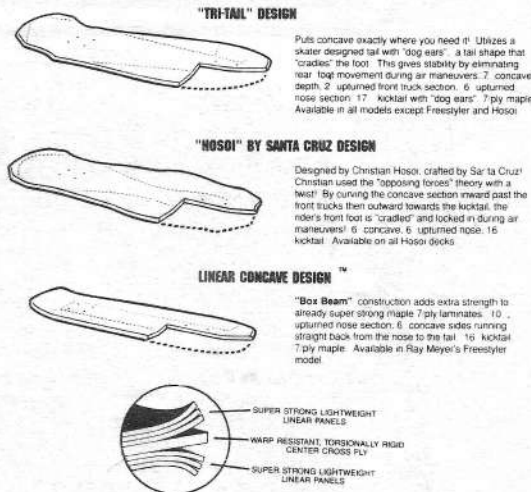
All new 7-ply maple decks using an exclusive "moisture-lock" adhesive laminating system. Strength through a lively and forgiving flex. Just right for demanding, tough skaters.

Our skateboards feature skater designed concave systems that work! Whether you choose the "Tri-Tail", "Hosoi", or "Linear Concave", Santa Cruz has the skater's need covered.

Our skateboards are available in the popular "mini" or "street" sizes as well as standard full sizes. Each shape is carefully designed and tested by our pro riders to ensure quality, function, performance and style.

Our skateboards feature the hottest multi-colored skater designed graphics available, graphics that have the lead in originality, boldness and color, year after year.

SANTA CRUZ GRADUATED CONCAVE SYSTEM 3 DIFFERENT DESIGNS FOR DIFFERENT STYLES OF RIDING



INDEPENDENT TRUCKS & ACCESSORIES

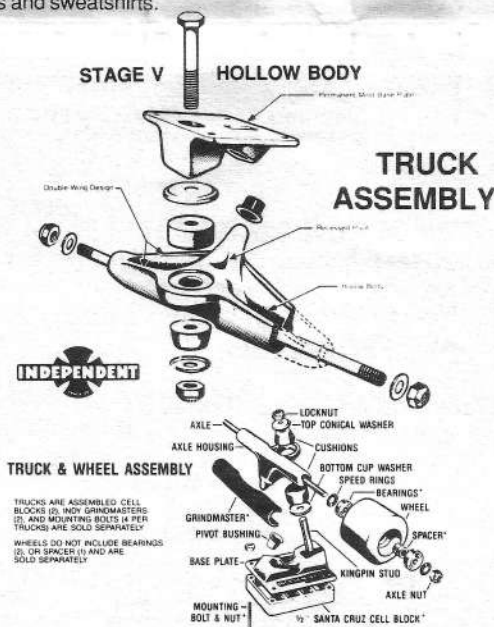
Skater designed and computer improved. The Independent Stage V is unquestionably the world's most advanced skateboard truck. Each component has been carefully designed and tested to yield high strength, durability and light weight.

INDEPENDENT TRUCKS SIZE GUIDELINES

TRUCK	DECK TYPE	DECK WIDTH
101mm Freestyle, silver/blk/red	Freestyle	7.0"
149mm -V silver	Mini or street	9.0" - 9.75"
159mm -V silver/blk/red	Mini, street, ramp	9.75" - 10.5"
169mm -V silver/blk/red	Ramp	10.0" - 11.0"
215mm, silver	Ramp or sailboard	11.0" - +

INDEPENDENT TRUCK ACCESSORIES

"Snap" urethane truck suspension cushions, Independent "Speed-Ring" axle washers, Independent "Grindmasters", Independent pivot cups and assorted hardware. Also available is an extensive line of decals, painter's caps, t-shirts and sweatshirts.



CELL BLOCK PLASTICS BY SANTA CRUZ



CELL BLOCK I AND II

The original stacking riser pad system is still the best. Lightweight, tough and true, Cell Block I is 3/16" and stackable. Cell Block II is 9/16". Available in assorted colors.



CELL BLOCK III

A revolutionary design that makes all skateboard decks stronger! It's a rear truck pad that spreads the shock of "ollie" maneuvers and street ramp landings over a large area of the board. This makes the deck stronger and more resistant to breaking. Available in assorted colors.



CELL BLOCK RAILS

New super tough, super slide radius design in a 14.5" length. Strong yet pliable to conform to deck shape. Available in assorted colors, packaged with t-bolt hardware and decal.

BLACKTOP series ltd.

NEW BLACKTOP SERIES LIMITED DECKS!

New Blacktop Series decks are built tough from our new super strong hard maple decks, laminated even stronger with our new Blacktop skin on top of the deck. Most decks break from the top down. Blacktop skins eliminate top layer oversteering. The result, our Santa Cruz wood decks are now livelier, more responsive and stronger!

Each wheel below is available in 92A, 95A and 97A hardnesses:
OJ II Elites 60mm reversible with dead center bearings, super glide preferred design. Forgiving, smooth and catch free on lips and curbs. Great all around wheel. War paint wheel graphics. NEW! Backside street conical, with print.
Hosoi Rockets by OJ II designed by Christian Hosoi, reversible with dead center bearings. Double conical face allows for smooth transition to vertical surfaces. Preferred radius back for smooth release. Warpaint wheel graphics, both sides.

OJ II Teamrider 61mm and 57mm reversible with dead center bearings, no flex edge radius/conical flow design. Ultimate wheel for combination max speed and lightness. Less forgiving than OJ II Elites. Edge design allows controlled grab on lips and curbs. War paint wheel graphics on both sides universally match colors of board graphics.
OJ II Freestyle 57mm, 97A only, designed to extend flush with the edge of Freestyle boards without axle washers. Large conical back with a clean outer edge for catch free skating. Light and quick. Bold wheel graphics.
OJ II Freez/Street 57mm, 95A and 92A only. Same design as OJ II Freestyle, but with a wider road surface for longer wear, redesigned for the street, large conical back creates a good transition between truck and wheel, catch free on curbs, lightweight and quick. Bold screaming hand wheel graphics.

Slimeballs 60mm reversible with dead center bearings, no flex edge preferred radius design. More meat for longer wear, close to OJ II Elite. Skater's preference in vomit theme warpaint wheel graphics with back side, no ball, no glory print.
Bullet 60mm reversible with dead center bearing, sharp 60° conical both sides. Maximum no flex edge graphics both sides.
Bullet 66mm reversible with dead center bearings. Max diameter and no flex edge for speed. More material for longer wear. Speed is it! Warpaint graphics both sides.

ELITE URETHANES

Speed Wheels Santa Cruz has the most experienced urethane specialist at our disposal, creating what is known as "Elite Urethanes". Each Speed Wheel design is poured from its own unique "Elite Urethane" blend, the fastest, on command slideable urethane available. Each formula and wheel design is abuse tested by our pro riders and ensure no chipping, no coning, no bearing seat stretch, no softening and no speed loss. Hands down, Elite Urethanes are the best.

SPEED WHEEL DESIGNS

Speed Wheels Santa Cruz are individually designed to cover any skater's needs with nine different shapes and sizes, all available in 92A, 95A and 97A hardnesses. Features include: Reversible wheels with dead center bearings for long wear and a no flex edge radius lip unique to each wheel design for maximum speed and smooth, controlled, on command slide.

SPEED WHEEL GRAPHICS

Speed Wheels Santa Cruz, the first with two sided color wheel graphics, now introduces the "War Paint" series, four color wheel graphics available on Bullets, OJ II Elites, OJ II Teamriders, Slimeballs and Hosoi Rockets. The best performing, best looking wheels ever!

SPEED WHEELS DIAMETER GUIDELINES

57MM WHEELS - designed for street. Very responsive and lightweight, quickest release from lips and curbs. Doesn't rollover things as easily as larger wheel, quick pop on ollies, lower top speed but has quickest acceleration. Good wheel clearance, less material for wear.
60MM OR 61MM - Best all around size, perfect combo of speed, acceleration, lightness, responsiveness, with good roll. Designed for all types of riding from street to vert. The standard size in skateboarding.
66MM - Designed for high top speed on bigger ramps or larger skate spots. Great for street as they roll over obstacles easily. Slightly heavier, slower acceleration, and slower release on lips and curbs than a smaller wheel, more material for longest wear, less wheel clearance. Speed is it!

ELITE URETHANES - HARDNESS GUIDELINES

92A STREET - Smooth, fast, durable, soft enough to absorb course asphalt with on command slide. The choice for the street skater.
95A COMBO - All around street, pool, ramp. Soft enough for smooth riding, hard enough for speed and sliding. The best of both worlds.
97A RAMP - Hard, resilient, smooth. The pro's choice for competition. Also popular in pools and on the streets.

SPEED WHEELS SANTA CRUZ TRUCK SUSPENSION CUSHIONS

It only makes sense that the best "Elite Urethane" formulas for wheels would lead to the best urethanes for truck cushions and Santa Cruz has done it! Available in two hardnesses, assorted colors to match our wheels and with screaming hand graphics, these cushions perform and look outrageous.

NEW POSTERS FOR '88! 16" X 22" FULL COLOR, \$2.00 EACH



SKATE CENTRAL

PHONE ORDERS

8:30 am to 4:30 pm PST, Monday thru Friday
(408) 475-4110

MAIL ORDERS

SKATE CENTRAL P.O. BOX 1476, SOQUEL, CA. 95073

COMPLETE STEPS 1 THROUGH 10.
PLEASE INCLUDE SHIPPING CHARGES
AND AN AUTHORIZED ADULT SIGNATURE.

SOLD TO: (Name on Credit Card)

NAME ①

ADDRESS APT. #

CITY STATE ZIP

DAYTIME TELEPHONE ()
(IN CASE WE NEED TO CONTACT YOU ABOUT YOUR ORDER)

SHIPPED TO: (If different than 'Sold To')

NAME ②

ADDRESS APT. #

CITY STATE ZIP

DAYTIME TELEPHONE ()

QTY.	DESCRIPTION (SIZE - 3 COLOR CHOICES)	PRICE EACH	TOTAL PRICE
③			

Need more room? Attach a separate sheet.

Merchandise Total ④

Calif. add 6.5% sales tax ⑤

Shipping charge (See Chart) ⑦

TOTAL ORDER ⑧

Minimum purchase is \$10.00

THANK YOU FOR YOUR ORDER!



Sorry, no C.O.D. orders.

ORDERS BY PHONE

● Call (408) 475-4110. Hours: 8:30 a.m. to 4:30 p.m., Pacific Standard Time, Monday through Friday. No collect calls please.

● Call for orders, product availability, color choices, shipping costs, product information.

ORDERS BY MAIL

● Print neatly and complete steps 1 thru 10 and all information on order form and send to Skate Central, P.O. Box 1476, Soquel, Ca. 95073

● Please be clear, complete and descriptive as possible; include three color choices.

● **Signature of cardholder and/or signature of adult is required to process any order.**

● Personal checks: 2 week delay. Money Orders: immediate shipping.

SHIPPING INFORMATION

● Domestic orders are shipped U.P.S. You must include a street address and zip code; UPS will not deliver to a P.O. Box or R.F.D. address.

● U.P.S. will make 3 attempts to deliver. Make arrangements for delivery acceptance.

● Allow 4-6 weeks for delivery. Shipping charges paid for by customer.

AVAILABILITY

● Please include size and 3 color choices with all items ordered.

● We make every attempt to honor your first and second choice. Color substitutions are sometimes necessary.

● Clothing availability is limited. Please include a second choice with any clothing order.

● All items limited to stock on hand. Prices subject to change without notice.

FOREIGN ORDERS

● Please specify Air U.P.S., or air or surface Parcel Post.

● Check your country's customs and postal department for regulations, rates and restrictions.

● Foreign orders are prepaid only. Payable with international money orders (U.S. funds) only.

● Canadian customers: Specify surface U.P.S. or Air Parcel Post.

SHIPPING AND HANDLING CHARGES

⑥ Locate the correct shipping charge & print it in Box #7.

		UPS	Parcel Post
		USA	Canada
Accessories	(Surface)	3.00	10.00
	(Air)	5.00	40.00
Components	(Surface)	4.00	10.00
	(Air)	8.50	60.00
Complete	(Surface)	8.00	15.00
	(Air)	15.00	90.00

Accessories or T-Shirts include: Everything listed under the headings: T-Shirts, sweatshirts, plastics, accessories, painter's caps, banners, decals, posters, skatebags and video.

Components include: Everything listed under the headings: Wheels(4), trucks(2), decks(1), safety equipment.



10

ADULT SIGNATURE

Print Name _____

Signature _____

Card holder and/or adult signature for all orders.

SKATE CENTRAL

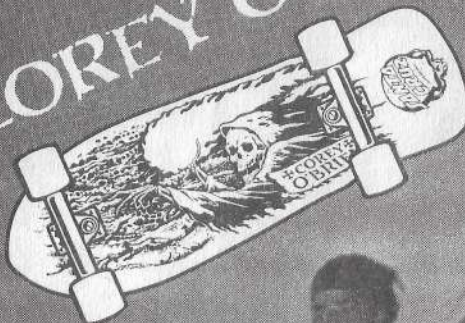
NEW JASON JESSEE



JASON JESSEE MODEL

10 1/8" X 30 1/8"

NEW COREY O'BRIEN



COREY O'BRIEN MODEL

10" X 30"

NEW from SANTA CRUZ SKATEBOARD'S hottest up and coming team pros.
Jason's deck has a smooth, no-nonsense shape for vert or street.
Corey's deck is a well balanced all around shape for all terrains.
Both decks feature the SANTA CRUZ tri-tail concave system
and the new super strong 7/ply maple laminates.



SKATE CENTRAL
P.O. BOX 1476
SOQUEL, CA. 95073

Bulk Rate
U.S. Postage
Paid
Permit No. 200
SANTA CRUZ, CA.

SANTA CRUZ PRODUCTS ALSO AVAILABLE AT YOUR LOCAL DEALER!